

# 2022 Sponsorship Opportunities

IMPROVING OUR  
**COMMUNITY**



Community  
Action Agency  
CINCINNATI | HAMILTON COUNTY



# Improving Our Community, One Family At A Time



Setbacks, volatility and frustration were the constants for Marisha Boykin. Unable to secure approval for an apartment lease and sleeping house to house with friends, she had no stability in her life while trying to progress with work, school, financial aid, and caring for three children. Marisha knew of the **Head Start program** and the moment Marisha had her own children she determined to set her children up for success through our programs. And it was here things began to turn around for the Boykin family.

She met Family Services Supervisor Theresa Godfrey, who had noticed Marisha's multiple addresses on an application and encouraged Marisha to apply for housing again. She was approved for the same complex she had been denied the year before; and meanwhile, the Ohio Department of Job and Family Services' Prevention, Retention and Contingency Program helped with utility services.

It didn't stop there. Marisha learned of the Head Start's STEPS Program (Supporting Transitions to Employment for Parents), family-centered coaching designed to lead to career certificates and credentials. Marisha met STEPS Program Coordinator Sherry Childers, who she lovingly refers to as "her rock." She joined the STEPS program, found a support system, and started achieving goals at lightning speed. She received her Medical Assistance Certification and even obtained her all-important driver's license.

And it's not just Marisha. Her children are flourishing too. Marisha says the entire program has been a big support system for her to progress, and,  
*"Once you take off, you will soar!"*

# 2022 Sponsorships

## CHANGEMAKER- \$30,000

### Engagement Benefits

- Two-minute speaking opportunity at 58th Annual Luncheon.
- Brick recognition at the Community Action Agency.
- Logo prominently displayed on all printed and digital marketing materials.
- Invited to record a 30-second PSA to be shared on our social media sites and prior to the Annual Luncheon.

### 58th Annual Luncheon Benefits\*

- Two tables for Eight at the 58th Annual Luncheon
- Logo prominently displayed on all printed and digital marketing materials.
- Logo placement on the event webpage.

### Branding Benefits

- Logo placement on the Community Action Agency homepage with a clickable link to the company's homepage.
- The company is listed as Building Resilience Sponsor in the Community Action Agency's Annual Report.
- Acknowledgment of sponsorship with three thank you posts on each of the CAA social media platforms: Facebook (4,600+), Twitter (1,500+), Instagram (400+), LinkedIn (1,500+).
- Press release announcement of sponsorship.
- Logo placement on the footer of all monthly email communications with a clickable link to the company's homepage (6,500+ subscribers).



# 2022 Sponsorships

## ADVOCATE Sponsor - \$20,000

### Engagement Benefits

- Brick recognition at the Community Action Agency.
- Logo prominently displayed on all printed and digital marketing materials.
- Invited to record a 30-second PSA to be shared on our social media sites and before the Annual Luncheon.

### 58th Annual Luncheon Benefits\*

- Two tables for eight at the 58th Annual Luncheon
- Logo prominently displayed on all printed and digital marketing materials.
- Logo placement on the event webpage.

### Branding Benefits

- Logo placement on the Community Action Agency homepage with a clickable link to the company's website.
- The company is listed as Building Resilience Sponsor in the Community Action Agency's Annual Report.
- Acknowledgment of sponsorship with three thank you posts on each of the CAA social media platforms: Facebook (4,600+), Twitter (1,500+), Instagram (400+), LinkedIn (1,500+).
- Press release announcement of sponsorship.
- Logo placement on the footer of all monthly email communications with a clickable link to the company's homepage (6,500+ subscribers).





# 2022 Sponsorships

## INNOVATION Sponsor - \$10,000

### Engagement Benefits

- Brick recognition at the Community Action Agency.
- Logo prominently displayed on all printed and digital marketing materials.
- Invited to record a 30-second PSA to be shared on our social media sites and prior to the Annual Luncheon.

### 58th Annual Luncheon Benefits\*

- One table for eight at the 58th Annual Luncheon
- Logo prominently displayed on all printed and digital marketing materials.
- Logo placement on the event webpage.

### Branding Benefits

- Logo placement on the Community Action Agency homepage with a clickable link to the company's homepage.
- The company is listed as Building Resilience Sponsor in the Community Action Agency's Annual Report.
- Acknowledgment of sponsorship with three thank you posts on each of the CAA social media platforms: Facebook (4,600+), Twitter (1,500+), Instagram (400+), LinkedIn (1,500+).
- Press release announcement of sponsorship.
- Logo placement on the footer of all monthly email communications with a clickable link to the company's homepage (6,500+ subscribers).



# 58th Annual Luncheon

Benefits	Presenting Sponsor \$10,000	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500	Non-Profit Sponsor \$1,000
Table(s) at 58th Annual Luncheon (8 seats)	2	1	1	1	1
Speaking Opportunity )					
Event Program Ad	Full Page	Half Page			
Recognition on Printed and Digital Collateral					
Recognition on Invitation and Ads					
Inclusion in Press Releases					
Recognition on CAA Homepage					
Verbal Recognition During Event					
Social Media Thanks					
Newsletter Acknowledgement					



# Sponsorship Form

## Contact Information

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

### Sponsorship Levels (please circle one)

Building Resilience Sponsor - \$30,000

Platinum Luncheon Sponsor - \$5,000

Sustaining Hope Sponsor - \$20,000

Gold Luncheon Sponsor - \$2,500

Advancing Equity Sponsor - \$10,000

Silver Luncheon Sponsor - \$1,500

Presenting Luncheon Sponsor - \$10,000

Non-Profit Luncheon Sponsor - \$1,000

## Payment Information

Circle Payment Method

Check

Credit Card

(Payable to Cincinnati Hamilton County Community Action Agency)

Name (as it appears on card): \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing address: \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date Signed

Please complete Form and return via mail or email to Nikki Williams  
1740 Langdon Farm Rd, Cincinnati, OH 45237 | [nwilliams@cincy-caa.org](mailto:nwilliams@cincy-caa.org)

\*We hope to hold a limited in-person and virtual 58th Annual Luncheon on October 28. However, we will follow guidance from the CDC and make that decision with our Board of Directors.